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HAB-2007

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KNOW HOW NOW™

Public Speaking, Presentation & Sales Skills

Know How Now got started 10 years ago with a single book—WHAT'S STOPPING YOU?—a primer on breaking the mental logjam of fear and loss of confidence. The success of this small book soon led to many others, including titles and programs that covered public speaking and presentations, marketing and sales skills, publishing and leadership. The cornerstone of their success was their house list of prospects and customers. Built up through speaking engagements, publicity, advertising, and direct mail prospecting and sales, this list is organized by interest. The list is cleaned and updated constantly. All names are 12-months or less.

Ideal List Selection Choice For:

Books & Subscriptions	Conferences & Seminars
Career Enhancement Products	Success & Motivation
Time Management	Software & Computers
Desktop Publishing	Audio/Video Programs
Small Office/Home Office Supplies	Office Equipment

1	DEVELOPING PUBLIC SPEAKING SKILLS & CONFIDENCE	41,935
2	MANAGEMENT LEADERSHIP & INSPIRATION	10,886
3	MARKETING & SALES SKILLS	10,486
4	TASK ORGANIZATION & TIME MANAGEMENT	23,193

Minimum Order 5000 addresses. All records 12 months or less. Updated quarterly. Brokers welcomed.

Base Price:	\$110/M	3-Months:	\$15/M
E-Mail/FTP:	\$50	6-Months:	\$10/M
Key Coding:	\$5/M	Selects (Geo/Gender):	\$5/M