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**PROFESSIONAL EDUCATION GUIDES**  
**Executive Leadership Development Masterfile**

100% At Business Address. 53% Female.

Professional Education Guides (often called simply PEGS) provides guides of business seminars, graduate programs, training programs, consortia and forums. The directory appeared as a three-volume set, CD-ROM, and on magnetic disks.

PEGS users and prospects are in training, human resources departments, and in the executive suites of some of the largest international companies and organizations. These companies and executives have demonstrated their commitment to developing tomorrow's leaders. The guides are organized by broad topics that reflect the issues of today, including the global economy, international marketing, international finance, administration, strategic planning, organization, and entrepreneurship.

|           |   |               |
|-----------|---|---------------|
| <b>1</b>  | <b>CEOS/PRESIDENTS</b>                            | <b>8,933</b>  |
| <b>2</b>  | <b>EXECUTIVE EDUCATION DEPARTMENT/SPECIALISTS</b> | <b>1,982</b>  |
| <b>4</b>  | <b>HEALTH CARE CEOS &amp; PRESIDENTS</b>          | <b>4,782</b>  |
| <b>5</b>  | <b>RECRUITERS &amp; HEADHUNTERS</b>               | <b>3,023</b>  |
| <b>6</b>  | <b>HUMAN RESOURCES DIRECTOR</b>                   | <b>13,673</b> |
| <b>7</b>  | <b>HUMAN RESOURCES MANAGER</b>                    | <b>10,280</b> |
| <b>8</b>  | <b>LEADERSHIP PROGRAM ATTENDEES</b>               | <b>6,841</b>  |
| <b>9</b>  | <b>TRAINING DEPARTMENT DIRECTORS/MANAGERS</b>     | <b>4,400</b>  |
| <b>10</b> | <b>VICE PRESIDENT, HUMAN RESOURCES</b>            | <b>4,903</b>  |
| <b>11</b> | <b>HEALTH CARE CONTINUING EDUCATION</b>           | <b>4,732</b>  |
| <b>12</b> | <b>LABOR RELATIONS SPECIALISTS</b>                | <b>1,569</b>  |
| <b>13</b> | <b>COMPENSATION &amp; BENEFITS SPECIALISTS</b>    | <b>4,299</b>  |
| <b>14</b> | <b>ORGANIZATIONAL DEVELOPMENT SPECIALISTS</b>     | <b>1,421</b>  |

Minimum Order 5000 addresses. All records 12 months or less. Updated quarterly. Brokers welcomed.

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