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PEER TUTOR PRESS™
Educational Resources for Parents,
Classroom Volunteers, Peer Tutors & Teachers

The cornerstone product series of this educational publishing company is a series of video programs that help schools and teacher train classroom volunteers. The five-tape series show volunteers how to tutor reading and phonics, manage classroom behavior, and be a school volunteer. The entire series is directed marketed to schools and school districts for \$310, with discounts for volume purchases.

Peer Tutor Press™ also has a 40-page catalog of teaching resources for schools and parents. It markets teaching aids for reading, math, writing, ESL, science, special education, and early childhood. Additional product selections provide parenting resources and a teacher resource library.

This is an ideal direct marketing list for all early childhood and elementary education products.

Ideal List Selection Choice For:

Education Products
Fund-Raising & Memberships

Teaching Aids
Parenting Books & Resources

1	PARENTING SKILLS & RESOURCES	20,582
2	TEACHERS & TEACHING RESOURCES	16,233
3	VOLUNTEER ORGANIZATIONS	5,975
4	SCHOOLS	5,567

Minimum Order 5000 addresses. All records 12 months or less. Updated quarterly. Brokers welcomed.

Base Price:	\$110/M	3-Months:	\$15/M
E-Mail/FTP:	\$50	6-Months:	\$10/M
Key Coding:	\$5/M	Selects (Geo/Gender):	\$5/M