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Carole Terwilliger Meyers has parlayed her travel-writing career into a Web-driven bookstore fueled by her frequent speaking engagements throughout North America. In addition, she works closely with her authors to promote books through personal appearances, book shows, the Web, direct mail, and catalog. Carousel Press is noted for its evocative book titles, which attract thousands of travelers and book buyers to her company. Some examples are *Dream Sleeps: Castle & Palace Hotels of Europe*, *Miles of Smiles: 101 Great Car Games & Activities*, *The Zoo Book*, and her standard and famous *The Family Travel Guide: An Inspiring Collection of Family-Friendly Vacations* (now in its seventh best-selling edition).

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