

HART & BENJAMIN

4533 MacArthur Blvd, Suite 266
Newport Beach, CA 92660
1-888-227-4528

1-888-249-3647 Fax

Mailing List

HAB-2049

MIN #95684
SRDS #842351-000

ANTHONY GABRIEL CO. COMPUTER HARDWARE/SOFTWARE BUYERS Purchasing Decision-Makers from The AGC Virtual Marketing Websites

213,518 Responders. 85% Male.
100% At Business Address. 79% Phone Numbers

This active file offers IT professionals, purchasing managers and directors who are involved in the purchase of hardware, software, and telecommunications equipment. They have purchased computer hardware and peripherals on line through the Virtual Marketing Websites.

Products purchased include: hubs, concentrators, interface cards, printers, cables and connectors, security devices, switchboxes, tools and test equipment, installation and maintenance services.

Select Description	Total Count 213,518
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1	BUYERS	19,010
2	CHIEF INFORMATION OFFICER	17,789
3	CHIEF TECHNOLOGY OFFICER	16,449
4	CLIENT SERVER DEVELOPMENT	26,334
5	ENTERPRISE INTERNET/INTRANET	57,857
6	IT DIRECTOR/MANAGER	20,749
7	MIS DIRECTOR	5,258
8	PURCHASING MANAGER	50,072

Terms & Conditions

Base Rental Rate is \$110/M. The following selects, where available, are \$5/M: Geo, Gender, SIC, Employee Size, Sales Volume, Title. 3-Month Recency is available at \$15/M; 6-Month Recency at \$10/M. Key coding is \$5/M. Media charge of \$50 flat includes one of the following: E-Mail, FTP, Disk, FedEx Shipping & Handling. Pressure-sensitive labels are \$15/M. Orders cancelled after shipping will be billed at \$50 flat plus \$15/M running charge. Minimum order is 5,000 addresses.

E-mail: contact@hartandbenjamin.net