

**HART & BENJAMIN**  
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**Mailing List**

**HAB-2054**

MIN #67366  
SRDS #842355-000

**BETTER RESULTS LEARNING CENTER**  
**Empower Individuals, Managers, Business Owners,**  
**Employees, and Professionals with Skills & Training**

Better Results Learning Center is the training resource for many companies who cannot mount a consistent training program for employees. The company will prepare and implement customized training programs for any type of training issue within a company. In addition, they offer individual seminars to offer health advice, family counseling tips, personal empowerment, relationships, and a number of other issues. Over the years, they have counseled or advised thousands of companies and individuals. These responders are now available exclusively from Hart & Benjamin. Select by consumer or business, and by special interest.

Select Description Total Count 96,552

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<b>1</b>	<b>TELEPHONE SKILLS-BUSINESS</b>	<b>12,114</b>
<b>2</b>	<b>SUPERVISOR TRAINING-BUSINESS</b>	<b>14,191</b>
<b>3</b>	<b>CUSTOMER SERVICE TRAINING-BUSINESS</b>	<b>9,295</b>
<b>4</b>	<b>INTERVIEWING &amp; RECRUITMENT TECHNIQUES-BUS.</b>	<b>3,265</b>
<b>5</b>	<b>NUTRITION TRAINING/WEIGHT MGMT-CONSUMER</b>	<b>15,793</b>
<b>6</b>	<b>FAMILY RELATIONS/TEENS &amp; CHILDREN-CONSUMER</b>	<b>13,819</b>
<b>7</b>	<b>RELATIONSHIPS SEMINARS-CONSUMER</b>	<b>8,942</b>
<b>8</b>	<b>MEETING PERSONAL GOALS-CONSUMER</b>	<b>19,133</b>

**Terms & Conditions**

Base Rental Rate is \$110/M. The following selects, where available, are \$5/M: Geo, Gender, SIC, Employee Size, Sales Volume, Title. 3-Month Recency is available at \$15/M; 6-Month Recency at \$10/M. Key coding is \$5/M. Media charge of \$50 flat includes one of the following: E-Mail, FTP, Disk, FedEx Shipping & Handling. Pressure-sensitive labels are \$15/M. Orders cancelled after shipping will be billed at \$50 flat plus \$15/M running charge. Minimum order is 5,000 addresses.

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