HART & BENJAMIN

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Mailing List

HAB-2056 MIN #109648 SRDS #855962-000

WEALTHY DONORS-PRIZM TECHNOLOGY Philanthropy Is Part of Business for These Execs, Business Owners, and Professionals.

The enhanced data files of the Prizm Technology house file yields net worth, business function, home ownership, and other important factors of these active donors and philanthropists. All of the below indicated that their charitable goals are integrated with their business practice, especially to promote sales and good will with customers and prospects, to participate in their local communities, and to reward and recognize employees.

100% at business address. Minimum order of 5,000.

Select Description Total		Total Count 45,638
1	SMALL BUSINESS OWNERS/DONORS	7,282
2	COMPANY PRESIDENTS & CEOS/DONO	RS 7,359
3	EXECUTIVES/DONORS	9,553
4	SALES EXECUTIVES/DONORS	8,206
5	PROFESSIONAL DONORS	13,238

Terms & Conditions

Base Rental Rate is \$110/M. The following selects, where available, are \$5/M: Geo, Gender, SIC, Employee Size, Sales Volume, Title. 3-Month Recency is available at \$15/M; 6-Month Recency at \$10/M. Key coding is \$5/M. Media charge of \$50 flat includes one of the following: E-Mail, FTP, Disk, FedEx Shipping & Handling. Pressure-sensitive labels are \$15/M. Orders cancelled after shipping will be billed at \$50 flat plus \$15/M running charge. Minimum order is 5,000 addresses.

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