

HART & BENJAMIN

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Mailing List

HAB-2001

MIN #87803

SRDS #759003-000

Response Database. 100% At Home Address.

This one-of-a-kind catalog offers a plethora of New Age products, including a rich selection of ritual objects such as Tibetan bells and bowls, malas, statuary, and artwork. Created by a New Age world traveler, this catalog caters to the needs and taste of the diverse alternative lifestyle audience.

This 50-page catalog is mailed throughout the year to a customer base and prospects collected through an extensive publicity and promotion program. Many customers buy over and over again, as some of the products are consumables, such as herbs, nutritional supplements, incense, and greeting cards. This unique catalog has withstood the test of time. This mailing list is a proven winner with many continuations. Chock full of copy, the catalog gives readers a rich history and picture of New Age practices and traditions.

Ideal List Selection Choice For:

Alternative Health & New Age

Vitamin Supplements

Lifestyle

Vacations & Resorts

Meditation & Audio Tapes

Travel

Women's Issues & Health

Religion & Spirituality

1 CATALOG OF RITUAL ARTS 29,306

Minimum Order 5000 addresses. All records 12 months or less. Updated quarterly. Brokers welcomed.

Base Price: \$110/M

E-Mail/FTP: \$50

Key Coding: \$5/M

3-Months: \$15/M

6-Months: \$10/M

Selects (Geo/Gender): \$5/M