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Mailing List

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MIN #52226

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THE MARKETING MENU Marketing & Sales Training Masterfile

"123 Great Marketing Ideas to Grow Your Business" is the cornerstone product of this publishing, speaking and consulting enterprise. Its services and products are focused especially for organizing and inspiring effective sales and marketing programs for new fast-growing companies with a special interest on enhancing customer service.

The Marketing Menu maintains a proprietary database of prospects and customers for its direct-marketed publications, and to develop leads for its consulting services. With a special understanding of the needs of the small business office, home entrepreneur, and sales or marketing professional, The Marketing Menu database offers key prospects in fast-track businesses.

1	VICE PRESIDENT, SALES	6,403
2	VICE PRESIDENT, MARKETING	18,258
3	MARKETING MANAGER/DIRECTOR	15,741
4	SALES MANAGER	18,362
5	CUSTOMER SERVICE MANAGER/DEPARTMENT	10,851
6	PRESIDENT/CEO/OWNER	13,636
7	BUSINESS BOOK BUYERS	27,666
8	DIRECT MARKETING MANAGERS	7,082
9	DESKTOP PUBLISHING-MARKETING & SALES	13,624
10	INTERNET READY SMALL OFFICE/HOME OFFICE PROS	28,706
11	PUBLIC SPEAKING & PRESENTATION INTEREST	21,755
12	BUSINESS WRITING/COPY WRITING INTEREST	17,681
13	SELF-PUBLISHING INTEREST	29,561
14	BUSINESS CLUB MEMBER	24,486
15	CONTROLLERS & BUSINESS MANAGERS	13,800
16	MEDICAL OFFICE MARKETING MANAGER	4,145
17	COMPUTER, SYSTEMS OR SOFTWARE SALES	25,962
18	SEMINAR ATTENDEES	29,163
19	BUSINESS TRAVEL TIPS/PUBLICATIONS	14,869

Minimum Order 5000 addresses. All records 12 months or less. Updated quarterly. Brokers welcomed.

Base Price:	\$110/M	3-Months:	\$15/M
E-Mail/FTP:	\$50	6-Months:	\$10/M
Key Coding:	\$5/M	Selects (Geo/Gender):	\$5/M