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HAB-2015
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COMES-TO-LIFE PUBLISHING
Baseball Memorabilia, Books, & Video Tapes

Response Database. 85% At Home Address. 87% Male.

Comes-to-Life Publishing specializes in the history of baseball. Started with one book on Mickey Mantle's great career, it blossomed into a companion video tape that later was shown on PBS Television. Then memorabilia and fan products followed, with caps, jackets, banners, coffee cups, coasters, and many other similar specialties. Its publications and products are sold through a beautiful full-color catalog and its Internet site. Frequent re-marketing to this active customer database continue to bring new sales with each baseball and holiday gift-giving season. It is a perfect match for sports memorabilia and publishing companies, gift catalogs, youth baseball, fans, men's gifts, outdoor sports and travel.

Selects include recency, geography, and gender (87% male). There is no age select available. Average order size is \$49.

Ideal List Selection Choice For:

Baseball & Sports Products	Sports Fans Items
Gift Catalogs	Subscriptions & Books
Travel	Sports Camps
Youth Gifts	Christmas Catalogs
Men's Health	Camping & Outdoors
Auto Aftermarket Products	Exercise Products

1 COMES-TO-LIFE PUBLISHING 16,456

Minimum Order 5000 addresses. All records 12 months or less. Updated quarterly. Brokers welcomed.

Base Price:	\$110/M	3-Months:	\$15/M
E-Mail/FTP:	\$50	6-Months:	\$10/M
Key Coding:	\$5/M	Selects (Geo/Gender):	\$5/M