

HART & BENJAMIN
 4533 MacArthur Blvd, Suite 266
 Newport Beach, CA 92660
 775-787-1401 775-787-1403 Fax
hartandbenjamin@sbcglobal.net
www.hartandbenjamin.net

Mailing List
HAB-2018
 MIN #64950
 SRDS #651509-000

EXCEL PUBLISHING
Publishers of the Air Travel, Spas & Resorts & Dining Guides

Masterfile Response Database. 100% At Home Address.

Since 1984, Excel Publishing has been publishing numerous sponsored magazines, travel and dining guides, and specialty books for the discerning and affluent individual, business executive, and retired consumer. These publications feature articles about celebrities and their travel, entertaining and dining favorites. Sponsors include the most well known national advertisers whose products and services serve these high-spending groups. Excel Publishing developed an exclusive database to serve their advertising sponsors. This database is available for other direct marketers for the first time.

Ideal List Selection Choice For:

Travel & Entertainment	Books Clubs
Retirement & Financial	Alternative Health & New Age
Lifestyle	Business Travel
Vacations & Resorts	Seminars & Conferences
Subscriptions	Financial & Insurance
Meditation & Audio Tapes	Health & Wellness
Gift Catalogs	2 nd Homes & Time-Shares

1	FAMILY TRAVEL IDEAS	13,495
2	SPIRITUAL-BASED CONFERENCE RETREATS & TRAVEL	9,683
3	HEALTH & BEAUTY RESORTS & SPAS	10,681
4	FINE DINING GUIDES	15,981
5	CRUISES & TOURS	17,267
6	AIR TRAVEL TIPS & INCENTIVES	17,405
7	TRAVEL FOR RETIRED COUPLES	9,651
8	TRAVEL FOR PROFESSIONAL WOMEN	9,502
9	SPORTS, HUNTING FISHING & GUN INTEREST	30,590

Minimum Order 5000 addresses. All records 12 months or less. Updated quarterly. Brokers welcomed.

Base Price:	\$110/M	3-Months:	\$15/M
E-Mail/FTP:	\$50	6-Months:	\$10/M
Key Coding:	\$5/M	Selects (Geo/Gender):	\$5/M