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Mailing List
HAB-2020
MIN #55027
SRDS #765139-000

INSTITUTE FOR LATER LIFE DESIGN
Direct Mail File for Conference, Seminar, Continuing
Education, Distance Learning, and Book Offers

In the 21st Century, retirement has become an old-fashioned idea. Today's active men and women may be starting new careers; devoting themselves to long-held dreams of community service, creative expression, matters of the spirit, or new relationships. With a cornerstone of publications authored by experts in their field, the college created Later Life Design seminars and conferences, courses, and publications.

1	PHYSICAL WELL-BEING INTEREST	21,327
2	MEANINGFUL RELATIONSHIPS INTEREST	30,736
3	PURPOSEFUL WORK INTEREST	5,355
4	ECONOMIC SECURITY INTEREST	26,679
5	SPIRITUAL GROUNDING & MEDITATION INTEREST	19,082
6	COMMITMENT TO COMMUNITY INTEREST	26,653
7	HEALTH CARE GIVERS	5,063
8	MILITARY/GOVERNMENT SERVICE/REUNIONS	6,174
9	COUNSELORS & THERAPISTS	11,375
10	CORPORATE PROGRAMS	2,892
11	VACATIONS, TOURS & TRAVEL	12,277
12	FINE DINING & ENTERTAINING	12,732
13	DONORS	25,050
14	NEW BUSINESS & ENTREPRENEURSHIP	28,823
15	WOMEN'S SPIRITUALITY	19,083
16	HEALTH SPAS & VACATIONS	47,809
17	ALTERNATIVE HEALTH SEEKERS	52,083
18	NEW AGE SPIRITUALITY INTEREST	42,368
19	BOOK BUYERS	45,547

Minimum Order 5000 addresses. All records 12 months or less. Updated quarterly. Brokers welcomed.

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E-Mail/FTP:	\$50	6-Months:	\$10/M
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