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**Mailing List
 HAB-2021**

MIN #83234
 SRDS #863309-000

"Time-Starved" Parent's Guide to Homework

All schools and teachers know that the best predictor of a child's success in school is parental involvement. Although most parents want to be more involved, the pressures of their schedules and modern life prevent them from accomplishing this goal. This book provides practical solutions for parents and schools. Authored by two respected educators, this series of educational resources shows parents' step-by-step tips on how to find the time to help their children, overcome obstacles, and inspire their children to do well. This educational product finds wide acceptance among teachers, parental involvement groups, and classroom volunteers, as well as thousands of parents. This is an ideal direct marketing list for all early childhood, elementary, middle school, and high school education products, as well as to parents.

Ideal List Selection Choice For:

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|-----------------------------|-----------------------------|
| Education Products | Teaching Aids |
| Fund-Raising & Memberships | Parenting Books & Resources |
| Student Assistance Products | Human Resources |
| Employee Assistance | Children Books & Libraries |
| Holiday Catalogs | Volunteer Resources |
| Family Therapy | Mental Health |

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|----------|---|---------------|
| 1 | SCHOOL PARENT VOLUNTEER PROGRAMS | 4,675 |
| 2 | STUDENT ASSISTANCE/EMPLOYEE ASSISTANCE | 6,994 |
| 3 | COUNSELORS | 3,866 |
| 4 | SCHOOLS & TEACHERS | 16,947 |
| 5 | PARENTS & FAMILIES | 19,175 |

Minimum Order 5000 addresses. All records 12 months or less. Updated quarterly. Brokers welcomed.

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|-------------|---------|-----------------------|--------|
| Base Price: | \$110/M | 3-Months: | \$15/M |
| E-Mail/FTP: | \$50 | 6-Months: | \$10/M |
| Key Coding: | \$5/M | Selects (Geo/Gender): | \$5/M |