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Mailing List
HAB-2024
MIN #83320
SRDS #751506-000

CHIROPRACTIC PRESCRIPTION KIT
VHI Direct Marketed Patient/Health Education
Reproducible Collections for Chiropractic Professionals

100% Direct Response Customer Database.

VHI produces reproducible patient education collections for chiropractors. This kit is a collection of illustrated cards that the chiropractor can arrange as customized exercise and activity instructions for patients.

Average price of the reproducible kits is \$149. Since kits are licensed for each location or practitioner, many buyers have made multiple purchases. All sales are a result of catalogs and direct mail offers mailed quarterly to their universe. VHI is a dedicated publisher and direct marketer, devoted to dominating in their small niche. Their customer lists, to which they mail regularly with new product introductions, are a key part of their success. This list is a solid prospect for chiropractic, health education, rehab, and continuing education companies.

Ideal List Selection Choice For:

Rehab & Physical Therapy
Continuing Education Programs
Video Programs
Chiropractic Products
Training & Development
Health & Wellness

Conferences & Seminars
Medical Office Catalogs
Patient Education Catalogs
Journal Subscriptions
Health Care Administration
Geriatrics Services & Products

1 CHIROPRACTIC BUYER 27,500

Minimum Order 5000 addresses. All records 12 months or less. Updated quarterly. Brokers welcomed.

Base Price:	\$110/M	3-Months:	\$15/M
E-Mail/FTP:	\$50	6-Months:	\$10/M
Key Coding:	\$5/M	Selects (Geo/Gender):	\$5/M