

# HART & BENJAMIN

4533 MacArthur Blvd, Suite 266

Newport Beach, CA 92660

775-787-1401 775-787-1403 Fax

[hartandbenjamin@sbcglobal.net](mailto:hartandbenjamin@sbcglobal.net)

[www.hartandbenjamin.net](http://www.hartandbenjamin.net)

## Mailing List

### HAB-2028

MIN # 83232

SRDS #751542-000

## STRETCHING CHARTS, INC.

### Patient Education Resources for Physical Therapists, Chiropractors, Athletic Training, and Fitness Programs

65% Professional Health Care/Fitness.

Stretching Charts, Inc. produces books, booklets, posters and tear-off sheets that professional fitness trainers, PTs, physicians, hospitals, sports medicine clinics, and health clubs can give their patients or members. They are direct marketed to the individual professional and institutions that provide these services, such as hospitals, schools, clinics, and medical offices. Average order size is \$49. Since many of these products are consumables, reorders from the customer base is a frequent occurrence.

#### Ideal List Selection Choice For:

Rehab & Physical Therapy  
Continuing Education Programs  
Video Programs  
Safety Supplies  
Training & Development  
Health & Wellness  
Fitness & Exercise Products

Conferences & Seminars  
Medical Office Catalogs  
Patient Education Catalogs  
Journal Subscriptions  
Health Care Administration  
Geriatrics Services & Products  
Exercise Equipment

<b>1</b>	<b>CHIROPRACTORS</b>	<b>4,114</b>
<b>2</b>	<b>PHYSICAL THERAPISTS</b>	<b>18,791</b>
<b>3</b>	<b>CORPORATE HEALTH &amp; WELLNESS</b>	<b>7,341</b>
<b>4</b>	<b>ORTHOPEDIC SURGEON OFFICES</b>	<b>3,388</b>
<b>5</b>	<b>PERSONAL TRAINERS</b>	<b>3,748</b>
<b>6</b>	<b>HOSPITAL HEALTH EDUCATION DEPARTMENTS</b>	<b>1,709</b>
<b>7</b>	<b>SPORTS MEDICINE</b>	<b>1,842</b>
<b>8</b>	<b>UNCLASSIFIED</b>	<b>9,794</b>

Minimum Order 5000 addresses. All records 12 months or less. Updated quarterly. Brokers welcomed.

Base Price: \$110/M

E-Mail/FTP: \$50

Key Coding: \$5/M

3-Months: \$15/M

6-Months: \$10/M

Selects (Geo/Gender): \$5/M