

## HART & BENJAMIN

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### Mailing List

#### HAB-2030

MIN #83204

SRDS #751550-000

### THE SPIRIT OF HEALTH™ Brochures & Booklets for Hospitals, Counselors, Schools, Corporate Wellness & EAP, and Churches

Spiritual but not religious, this series of health education aids is distributed via direct marketing to employers, schools, hospitals, and counselors. Topics include depression, setting an exercise regimen, dealing with anger and frustration, self-esteem, relationships, teamwork (at home as well as at the worksite), stress, diet, safety awareness, and so forth. They are distributed through direct marketing and sales to large organizations. This customer base consists of "adopters," those institutions that purchased product in bulk to distribute for free to their "end users," such as students, employees, patients, congregation, and members. This list is continually cleaned and offers 100% deliverability.

<b>1</b>	<b>HOSPITAL HEALTH EDUCATION &amp; PROMOTION</b>	<b>7,987</b>
<b>2</b>	<b>EMPLOYEE ASSISTANCE</b>	<b>1,821</b>
<b>3</b>	<b>STUDENT ASSISTANCE</b>	<b>3,451</b>
<b>4</b>	<b>TOBACCO CESSATION &amp; PREVENTION</b>	<b>7,037</b>
<b>5</b>	<b>NURSING HOMES &amp; SENIOR DAY CARE</b>	<b>4,327</b>
<b>6</b>	<b>SAFETY MANAGEMENT/ACCIDENT PREVENTION</b>	<b>7,830</b>
<b>7</b>	<b>HEALTH &amp; WELLNESS DEPARTMENTS/PROS</b>	<b>8,490</b>
<b>8</b>	<b>COUNSELORS &amp; THERAPISTS</b>	<b>4,383</b>
<b>9</b>	<b>MEDICAL OFFICES/PATIENT EDUCATION</b>	<b>6,466</b>
<b>10</b>	<b>WOMEN'S HEALTH/PREGNANCY/CHILDBIRTH</b>	<b>8,972</b>
<b>11</b>	<b>CHAPLAINS PASTORS &amp; CHURCH PROGRAMS</b>	<b>5,863</b>
<b>12</b>	<b>GRIEF COUNSELORS &amp; PROGRAMS</b>	<b>2,900</b>
<b>13</b>	<b>SPORTS MEDICINE &amp; PHYSICAL THERAPY</b>	<b>1,895</b>
<b>14</b>	<b>PUBLIC HEALTH DEPARTMENTS/NURSES</b>	<b>2,408</b>
<b>15</b>	<b>SCHOOL NURSES</b>	<b>4,062</b>
<b>16</b>	<b>CANCER PREVENTION PROGRAMS</b>	<b>1,088</b>

Minimum Order 5000 addresses. All records 12 months or less. Updated quarterly. Brokers welcomed.

Base Price: \$110/M

E-Mail/FTP: \$50

Key Coding: \$5/M

3-Months: \$15/M

6-Months: \$10/M

Selects (Geo/Gender): \$5/M