

HART & BENJAMIN

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Mailing List

HAB-2034

MIN #83239

SRDS # 751558-000

SCHOOLS FOR CHIAPAS Direct Mail Fundraising for the Maya Children of Chiapas for Better Education

Donor Database. 100% At Home Address. 63% Female.

Schools for Chiapas raises funds to build and manage schools in the Chiapas region of Mexico. A group of dedicated bi-lingual volunteers and organization members travel to Mexico frequently to implement their programs. Their principal means of budgeting their good works are through direct mail solicitations to other non-profit lists. Their list represents a group of devoted compassionate donors whose principal interest is the well-being of children. This very solid list of committed and generous donors is cleaned constantly and offers 100% deliverability. Selects include recency, geography, and gender. There is no age available; however, most donors are 35+ in age and represent well-established heads of households. Many are of Hispanic background. Average donation is \$250. Non-profits qualify for special rate of \$75/M. Client requires mail piece and mail date approval. Please allow five days for approvals.

Ideal List Selection Choice For:

Fundraising & Donations
Environmental Issues
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Lifestyle
Vacations & Resorts
Subscriptions
Meditation & Audio Tapes
Gift Catalogs

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Alternative Health & New Age
Memberships
Seminars & Conferences
Financial & Insurance
Health & Wellness
Travel & Entertainment

1 DONORS

14,394

Minimum Order 5000 addresses. All records 12 months or less. Updated quarterly. Brokers welcomed.

Base Price: \$110/M

E-Mail/FTP: \$50

Key Coding: \$5/M

3-Months: \$15/M

6-Months: \$10/M

Selects (Geo/Gender): \$5/M