

HART & BENJAMIN

4533 MacArthur Blvd, Suite 266

Newport Beach, CA 92660

775-787-1401 775-787-1403 Fax

hartandbenjamin@sbcglobal.net

www.hartandbenjamin.net

Mailing List

HAB-2038

MIN #91530

SRDS #765131-000

SAFETYNET

Safety Managers & Plant Managers by SIC

A decade ago the safety professionals of SafetyNet, a small outfit in Long Beach, California, organized their company to provide consulting services to manufacturers and other types of companies to help them meet state and federal OSHA requirements. Their on-site training programs over time caused the creation of standardized safety manuals and training materials developed by SIC for specific industry requirements. Realizing that they could parlay these expensive (\$350-\$900) manuals into a publishing enterprise, they soon expanded their business to offer their products to companies across the nation via direct marketing. Their product selection ranged from employee training, testing, and record-keeping materials to manuals and video programs they licensed or obtained from other suppliers.

Safety Managers/Departments:

1	CONSTRUCTION	869
2	FOOD & KINDRED PRODUCTS	3,011
4	APPAREL & OTHER FINISHED PRODUCTS	1,294
5	LUMBER & WOOD PRODUCTS	1,889
6	FURNITURE & FIXTURES	2,249
7	PAPER & ALLIED PRODUCTS	1,835
8	PRINTING & PUBLISHING	3,751
9	CHEMICAL & ALLIED PRODUCTS	3,644
11	RUBBER & PLASTIC	1,154
12	STONE, GLASS, CLAY & CONCRETE PRODUCTS	619
13	PRIMARY METAL PRODUCTS	534
14	FABRICATED METAL PRODUCTS	1,757
15	INDUSTRIAL & COMMERCIAL MACHINERY	2,707
16	ELECTRONIC & ELECTRICAL COMPONENTS	5,601
17	TRANSPORTATION EQUIPMENT	3,218
18	MEASURING & ANALYZING, MEDICAL EQUIPMENT	706
19	MISCELLANEOUS MANUFACTURING	1,516
20	HEALTH SERVICES	1,884

Plant/Facility Managers selects on page 2 ...

Plant/Facility Managers:

21	FOOD & KINDRED PRODUCTS	2,086
22	TEXTILE MILL PRODUCTS	1,189
23	APPAREL & OTHER FINISHED PRODUCTS	1,587
24	LUMBER & WOOD PRODUCTS	2,375
25	FURNITURE & FIXTURES	899
26	PAPER & ALLIED PRODUCTS	1,694
27	PRINTING & PUBLISHING	3,670
28	CHEMICAL & ALLIED PRODUCTS	1,264
29	RUBBER & PLASTIC	1,166
30	PRIMARY METAL PRODUCTS	558
31	FABRICATED METAL PRODUCTS	2,196
32	INDUSTRIAL & COMMERCIAL MACHINERY	2,849
33	ELECTRONIC & ELECTRICAL COMPONENTS	2,962
34	TRANSPORTATION EQUIPMENT	1,240
35	MEASURING & ANALYZING, MEDICAL EQUIPMENT	716
36	MISCELLANEOUS MANUFACTURING	569
37	HEALTH SERVICES	2,587

Minimum Order 5000 addresses. All records 12 months or less. Updated quarterly. Brokers welcomed.

Base Price:	\$110/M	3-Months:	\$15/M
E-Mail/FTP:	\$50	6-Months:	\$10/M
Key Coding:	\$5/M	Selects (Geo/Gender):	\$5/M