

HART & BENJAMIN

4533 MacArthur Blvd, Suite 266

Newport Beach, CA 92660

775-787-1401 775-787-1403 Fax

hartandbenjamin@sbcglobal.net

www.hartandbenjamin.com

Mailing List

HAB-2050

MIN #99202

SRDS #840274-000

HEALTH PROSE, INC.

Allied Health Care Professionals Customer List

(See Data Card #2051 for Physician Office Selects)

Publisher & Direct Marketer of Illustrated Greeting Cards, Appointment Reminders, Stationery, & Practice Promotion Products For Alternative Health

For nearly 20 years Health Prose has produced many varieties of illustrated practice promotion materials. Art styles include cartoons, fine art, and traditional art, in full color and in many formats.

They've marketed via their targeted direct mailers to specific health care and alternative health professionals, at both home and business address, and more general catalogs for wider breadth in the health care industry. Use these proven lists to direct market your health care product, publication, information, software, business systems and products, travel, subscription, and continuing education offer.

Physician office selects are presented on Data Card #2051.

| | | |
|-----------|--|--------------|
| 1 | DENTISTS | 9,629 |
| 2 | SENIOR CARE PROS & INSTITUTIONS | 6,101 |
| 3 | HOLISTIC HEALTH PRACTITIONERS | 1,966 |
| 4 | MASSAGE THERAPISTS | 8,611 |
| 5 | HOMEOPATHS | 2,582 |
| 6 | NATURAPATHS | 743 |
| 7 | CHIROPRACTORS | 7,797 |
| 8 | HOSPITAL HEALTH PROMOTION/OUTREACH | 1,559 |
| 9 | HOSPITAL MARKETING/PR DEPARTMENT | 2,884 |
| 10 | HEALTH PROMOTION PROGRAMS/PRACTITIONERS | 1,904 |
| 11 | ORTHODONTISTS | 2,094 |
| 12 | VETERINARIANS | 5,962 |
| 13 | WOMEN'S HEALTH NURSE PRACTITIONER | 7,949 |
| 14 | PHYSICAL THERAPISTS | 6,434 |
| 15 | PERSONAL TRAINERS | 7,633 |

Minimum Order 5000 addresses. All records 12 months or less. Updated quarterly. Brokers welcomed.

Base Price: \$110/M

3-Months: \$15/M

E-Mail/FTP: \$50

6-Months: \$10/M

Key Coding: \$5/M

Selects (Geo/Gender): \$5/M