

ONLINE PRIVACY POLICY AGREEMENT

January 1, 2020

Ark Company values its users' privacy. This Privacy Policy ("Policy") will help you understand how we collect and use personal information from those who visit our websites or make use of our online facilities and services, and what we will and will not do with the information we collect. Our Policy has been designed and created to ensure those affiliated with Ark Company of our commitment and realization of our obligation not only to meet, but to exceed, most policy standards.

We reserve the right to make changes to this Policy at any given time. If you want to make sure that you are up to date with the latest changes, we advise you to frequently visit this page. If at any point in time Ark Company decides to make use of any personally identifiable information on file, in a manner vastly different from that which was stated when this information was initially collected, the user or users shall be promptly notified by email. Users at that time shall have the option as to whether to permit use of their information in this separate manner.

This Policy applies to Ark Company and any subsidiary company listed below, and it governs any and all data collection and usage by us. Through the use of www.arkcompany.net and any subsidiary website listed below, you are therefore consenting to the data collection procedures expressed in this Policy.

SUBSIDIARY COMPANY:

SUBSIDIARY WEBSITE

ARK COMPANY	www.arkcompany.net
ACE REMAS LLC	www.aceremasllc.com
HART & BENJAMIN	www.hartandbenjamin.net
HR DIRECT	www.hrdirect.net
JACOB CAMERON PUBLISHING CO.	www.jcplist.com
VIRTUALIST	www.virtualist.biz
ZENITH MAILING LIST CO.	www.zenithlistcompany.com
5-STAR LISTS	www.5-starlists.com

Please note that this Policy does not govern the collection and use of information by companies that Ark Company does not control, nor by individuals not employed or managed by us. If you visit a website that we mention or link to, be sure to review its privacy policy before providing the site with information. It is highly recommended and suggested that you review the privacy policies and statements of any website you choose to use or frequent to better understand the way in which websites garner, make use of and share information collected.

Specifically, this Policy will inform you of the following:

1. What personally identifiable information is collected from you through our website;
2. Why we collect personally identifiable information and the legal basis for such collection;
3. How we use the collected information and with whom it may be shared;
4. What choices are available to you regarding the use of your data; and
5. The security procedures in place to protect against the misuse of your information.

INFORMATION WE COLLECT

It is always up to you whether to disclose personally identifiable information to us, although if you elect not to do so, we reserve the right not to register you as a user or provide you with any products or services. Our websites collect various types of information, such as: Voluntarily provided information which may include your name, address, and email address which may be used when you purchase products and/or services and to deliver the services you have requested.

In addition, Ark Company may have the occasion to collect non-personal anonymous demographic information, such as age, gender, household income, political affiliation, race and religion as well as the type of browser you are using, IP address, or type of operating system, which will assist us in providing and maintaining superior quality of service.

Please rest assured that these sites will only collect personal information that you knowingly and willingly provide to us by way of surveys, completed membership forms, and emails. It is the intent of these sites to use personal information only for the purpose for which it was requested, and any additional uses specifically provided for in this Policy.

WHY WE COLLECT INFORMATION AND FOR HOW LONG

We are collecting your data for several reasons:

- To better understand your needs and provide you with the services you have requested;
- To fulfill our legitimate interest in improving our services and products;
- To send you promotional letters and emails containing information we think you may like when we have your consent to do so;
- To contact you to fill our surveys or participate in other types of market research, when we have your consent to do so;
- To customize our websites according to your response to postal and online behavior and personal preferences.

The data we collect from you will be stored for no longer than necessary. The length of time we retain said information will be determined based upon the following criteria:

- The length of time your personal information remains relevant;
- The length of time it is reasonable to keep records to demonstrate that we have fulfilled our duties and obligations;
- Any limitation periods within which claims may be made;
- Any retention periods prescribed by law or recommended by regulators, professional bodies or associations;
- The type of contract we have with you, the existence of your consent, and our legitimate interest in keeping such information as stated in this Policy.

USE OF INFORMATION COLLECTED

Ark Company may collect and may make use of personal information to assist in the operation of our website and to ensure delivery of the services you need and request. At times, we may find it necessary

to use personally identifiable information as a means to keep you informed of other possible products and/or services that may be available to you from Ark Company and its affiliates.

Ark Company and its subsidiaries may also be in contact with you with regards to completing surveys and/or research questionnaires related to your opinion of current or potential future services that may be offered.

DISCLOSURE OF INFORMATION

Ark Company may not use or disclose the information provided by you except under the following circumstances;

- As necessary to provide services or products you have ordered;
- In other ways described in this Policy or to which you have otherwise consented;
- In the aggregate with other information in such a way so that your identity cannot reasonably be determined;
- As required by law, or in response to a subpoena or search warrant;
- To outside auditors who have agreed to keep the information confidential;
- As necessary to enforce the Terms of Service;
- And as necessary to maintain, safeguard and preserve all the rights and property of Ark Company.

NON-MARKETING PURPOSES

Ark Company greatly respects your privacy. We do maintain and reserve the right to contact you if needed for non-marketing purposes (such as bug alerts, security breaches, account issues, and/or charges in Ark Company products and services). In certain circumstances, we may use our website, newspapers, postal mail, or other public means to post a notice.

CHILDREN UNDER THE AGE OF 13

Ark Company's websites are not directed to, and do not knowingly collect personal identifiable information from, children under the age of thirteen (13). If it is determined that such information has been inadvertently collected on anyone under the age of thirteen (13), we shall immediately take the necessary steps to ensure that such information is permanently deleted from our system's database, or in the alternative, that verifiable parental consent is obtained for the use and storage of such information. Anyone under the age of thirteen (13) must seek and obtain parent or guardian permission to use these websites.

UNSUBSCRIBE OR OPT-OUT

All users and visitors to our websites have the option to discontinue receiving communications from us by way of email, newsletters, or postal mail. To discontinue or unsubscribe please visit our website at: OptOutNowServices.com.

If you wish to unsubscribe or opt-out from any third-party websites, you must go to that specific website to unsubscribe or opt-out. Ark Company will continue to adhere to this Policy with respect to any personal information previously collected.

LINKS TO OTHER WEBSITES

If our websites contain links to affiliate and other websites, Ark Company does not claim nor accept responsibility for any privacy policies, practices and/or procedures of other such websites. Therefore, we encourage all users and visitors to be aware when they leave our websites and to read the privacy statements of every website that collects personally identifiable information. This Privacy Policy Agreement applies only and solely to the information collected by Ark Company and its affiliates.

Ark Company's operations are located primarily in the United States. If you provide information to us, the information will be transferred out of the European Union (EU) and sent to the United States. By providing transfer of data to us, you are consenting to its storage and use as described in this Policy.

SECURITY

Ark Company takes precautions to protect your information. When you submit sensitive information via our websites, your information is protected both online and offline. Wherever we collect sensitive information, that information will be encrypted and transmitted in a secure way. While we use encryption to protect sensitive information, we also protect your information offline. Only employees who need the information to perform a specific job are granted access to personally identifiable information. The computers and servers in which we store personally identifiable information are kept in a secure environment.

ACCEPTANCE OF TERMS

By using these websites, you are hereby accepting the terms and conditions stipulated within the Privacy Policy Agreement. If you are not in agreement with our terms and conditions, then you should refrain from further use of our sites. In addition, your continued use of our sites following posting of any updates or changes to our terms and conditions shall mean that you agree and accept such changes.

HOW TO CONTACT US

If you have any questions or concerns regarding the Privacy Policy Agreement related to our site, please feel free to contact us at the following email, telephone, or mailing address:

FOR OPT-OUT: OptOutNowServices.com

EMAIL: arkcenter@sbcglobal.net

TELEPHONE: 775-787-1401

MAILING ADDRESS: Ark Company, 4790 Caughlin Parkway #806, Reno NV 89519